



NW Insurance Council

Media Advisory

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NW Insurance Council launches new website

SEATTLE, February 6, 2019 – The NW Insurance Council launched its new website on Monday, February 4th, featuring a new logo, overall look and updated content designed to help people find the information and resources they need to better understand – and make smart choices about – home, auto and business insurance.

“NW Insurance Council has long been the go-to source for reliable, accurate information about property & casualty insurance,” said Kenton Brine, NW Insurance Council president. “We invite our media contacts to visit our new, re-imagined, easier-to-navigate website as you develop stories that include or impact homeowners, drivers, business owners and families in Washington, Oregon and Idaho.”

NW Insurance Council’s web address (URL) is unchanged. Visit us at www.nwinsurance.org. Changes to our social media platforms will be updated soon as well. You can find those at www.facebook.com/NWInsuranceCouncil/ and <https://twitter.com/nwinsuranceinfo> We invite you to follow us, like us and share our posts to provide timely, accurate information about Property & Casualty Insurance to your readers, listeners and viewers.

We also invite you to visit our Media & Events page, where you will find links to our 2018 and 2019 news releases and news stories along with links to our industry partners.

A better, cleaner website isn't all that's new or newsworthy at NWIC, Brine added.

"For the first time in our history, NW Insurance Council is actively working with our industry partners to advocate on behalf of P&C insurers on public policy issues as they come before legislators and regulators in Olympia, Salem and Boise," Brine said.

"Legislators and regulators need current, accurate information about insurance as they consider proposals that either improve or interfere with a healthy, competitive P&C insurance market – and that's why we're here."

NW Insurance Council is a nonprofit, insurer-supported organization providing information about home, auto and business insurance to consumers, media and public policymakers in Washington, Oregon and Idaho.

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