



NW Insurance Council

Consumer Alert

Contact:

Kenton Brine, President
Sandi Henke, Deputy Director
NW Insurance Council
Phone: (206) 624-3330 / (800) 664-4942

Release Date: 11-13-2023

kenton.brine@nwinsurance.org
sandi.henke@nwinsurance.org
Follow at [Twitter/nwinsuranceinfo](https://twitter.com/nwinsuranceinfo)
[Facebook/NWInsuranceCouncil](https://www.facebook.com/NWInsuranceCouncil)

Wildlife collisions declined in 2022 but driver safety – and insurance coverage – remain crucial

What to Know

- The [Insurance Institute for Highway Safety](#) reports Insurance claims for animal-vehicle strikes dropped significantly in 2022.
- Motorists in the United States have a one-in-127 chance of colliding with a deer or other wildlife, according to [State Farm](#), and Washington drivers have a one-in-286 chance
- Your Auto Insurance policy will pay for damage to your vehicle from a collision with wildlife, but only if you have optional Comprehensive Coverage.

SEATTLE, WA, November 13, 2023 – The [Insurance Institute for Highway Safety](#) (IIHS) reports that insurance claims for wildlife-vehicle collisions mysteriously dropped in November 2022, even as traffic returned to pre-pandemic levels. That doesn't mean drivers can relax, however. Vehicles and wildlife can be a lethal combination, so it's important to continue safe driving practices and consider auto insurance options.

As the weather gets colder and days get shorter, drivers face a greater risk of collisions as deer and other wildlife migrate from the mountains and unexpectedly dart across roads

and highways. The month of November typically has the highest number of wildlife-vehicle collisions.

“Collisions between vehicles and large animals can cause severe damage and serious injury to drivers and passengers,” said Kenton Brine, NW Insurance Council president. “Using caution and staying alert can save your life and eliminate the need for costly vehicle repairs.”

Brine said a standard Auto Insurance policy will pay for damage to your vehicle, less the deductible, if you hit a deer or any other animal but only if you have optional [Comprehensive Coverage](#). Another optional coverage – Personal Injury Protection, or [“PIP” coverage](#) – can pay medical expenses for the driver and/or injured passengers, regardless of who is at fault in a collision.

According to a 2022/2023 analysis by [State Farm](#), Washington drivers have a one-in-286 chance of hitting a deer, and the [Washington Department of Transportation](#) (WSDOT) reports that more than 1,500 wildlife/vehicle collisions are reported annually.

“All drivers are required by law to carry an Auto Liability Insurance policy when they drive, which provides coverage to pay for injuries or damage suffered by others in an accident that is your fault,” Brine said. “But to pay for damage to your own vehicle from a collision with wildlife, you’ll need Comprehensive coverage, which is an inexpensive addition to your auto policy. It’s also wise to consider PIP coverage in case you or others in your vehicle suffer injuries.”

NW Insurance Council offers the following defensive driving tips to help you avoid wildlife while on the road:

- **Be attentive** from sunset to midnight and the hours just before and after sunrise. These are the highest-risk periods for deer-vehicle collisions.
- **Drive with caution** when moving through wildlife-crossing zones, in areas known to have large deer and elk populations and in areas where roads

divide agricultural fields from forestland. Also be aware that wildlife collisions also happen on city arterials and suburban neighborhood streets.

- **Deer seldom run alone.** If you see one deer, others may be nearby.
- **When driving at night,** use high-beam headlights when there is no oncoming traffic and no cars directly ahead of you.
- **Brake firmly when you notice deer** or elk in or near your path and stay in your lane. Many serious crashes occur when drivers swerve to avoid an animal and hit another vehicle or lose control of their car.
- **If you hit an animal, pull over** and call law enforcement to direct you to your next step. Some states have special requirements regarding animal collisions.
- **Always wear your seatbelt.** The [National Highway Traffic Safety Administration](#) (NHTSA) estimates that seat belts saved the lives of 14,955 people in 2017

For more information about insurance, contact [NW Insurance Council](#) at (800) 664-4942.

NW Insurance Council is a nonprofit, insurer-supported organization providing information about home, auto and business insurance to consumers, media and public policymakers in Washington, Oregon and Idaho.

###